

Privacy Policy

Effective October 04, 2018

This Privacy Policy explains how information about you is collected, used and disclosed by Lanus d.o.o. and its subsidiaries and affiliated companies (“Lanus”). This Privacy Policy applies to information we collect when you use our website and other online products and services that link to this Privacy Policy (collectively, the “Services”). By accessing and using the Services you are accepting and consenting to the practices described in this Privacy Policy.

For the purpose of the Data Protection Act 1998 (the “Privacy Act UK”), which applies to companies that collect personal information in the United Kingdom the Privacy Act 1988 (Cth) (the “Privacy Act Aus”), which applies to organisations that collect personal information in Australia; and the Privacy Act 1993 (the “Privacy Act NZ”), which applies to organisations that collect personal information in New Zealand, the data controller / APP Entity / agency is Lanus d.o.o, Kneginje Zorke 2, 11000 Belgrade, Serbia.

We may change this Privacy Policy from time to time. If we make changes, we will notify you by revising the date at the top of the policy and, in some cases, we may provide you with additional notice (such as adding a statement to our homepage or sending you an email notification). We encourage you to review the Privacy Policy whenever you access the Services to stay informed about our information practices and the ways you can help protect your privacy.

Information We Collect from You

You may give us information about you by filling in forms in connection with the Services or by corresponding with us by e-mail or otherwise. This includes information you provide when you register for and subscribe to our Services and when you report a problem with our Services. The information you give us may include your name, address, e-mail address and phone number, financial and credit card information, personal description and photograph.

Information We Collect Automatically When You Use the Services

When you access or use our Services, we automatically collect information about you, including:

Log Information: We log information about your use of the Services, including: the type and version of browser you use; access times; your IP address; your login information; time zone setting; pages viewed; the page you visited before navigating to our Services; full Uniform Resource Locators (URL) clickstream to, through and from our site (including date and time); page response times; download errors; length of visits to certain pages; page interaction information (such as scrolling, clicks, and mouse-overs), and methods used to browse away from the page.

Device Information: We collect information about the computer you use to access our Services, including the hardware model, operating system and version, and unique device identifiers.

Information Collected by Cookies and Other Tracking Technologies: We use various technologies to collect information, and this may include sending cookies to your computer. Cookies are small data files stored on your hard drive or in device memory that help us to improve our Services and your experience, see which areas and features of our Services are popular and count visits. We may also collect information using web beacons (also known as “tracking pixels”). Web beacons are electronic images that may be used in our Services or emails and help deliver cookies, count visits, understand usage and campaign effectiveness and determine whether an email has been opened and acted upon.

Information you provide to Lanus

Request a Demo

Visitors to the Site may request a Lanus representative or Reseller to demonstrate our Services. Personal information collected during the demonstration will be used for the purposes of responding to the Visitors request. This information may be retained for the purposes of improving our services and monitoring purchasing habits.

Linked Sites

For your convenience, some hyperlinks may be posted on the Site that link to other websites not under the control of Lanus. We are not responsible for these other websites and this Privacy Policy does not apply to the privacy practices of those sites. In addition, when you initiate a transaction on a website that our Site links to, even if you reached that site through our Site, the information you submit to complete that transaction becomes subject to the privacy practices of the owner of that linked site. You should read their privacy policies to understand how they use and protect personal information and other data that they collect. Lanus is not responsible for the privacy, security or other information practices or any acts or omissions of its suppliers or any third party websites.

Lanus may also retain the content and metadata regarding any correspondence you may have with Lanus or its customer service representatives, regardless of the mode of communication by which such correspondence was made. This information helps Lanus to

improve the Site and the content and Services offered on the Site and to more effectively and efficiently respond to both current and future inquiries.

Mobility Applications

If you download or use our mobile applications or other Services, we automatically collect information on the type of device you use, the operating system version and the device identifier.

Customer Services

Customers may provide certain information to Lanus to help us reply to a contact or service request. Any information that you decide to provide to us will be retained as long as your account is active. Information provided while assisting in a support request may be retained longer and incorporated into the technical knowledge database and other platforms used in providing technical assistance, product improvements and ongoing product development.

Information Uploaded to Lanus's Autotrack Platform

Lanus Customers using our Services may upload their Customer Content to the Autotrack platform or other Lanus Services which may contain the Personal Information of individuals with whom Lanus has no direct relationship. All such Customer Content is under the control of the applicable Lanus Customer and the Customer is ultimately responsible to the individuals whose Personal Information it processes using service providers such as Lanus.

Information We Collect From Other Sources

We may also obtain information from other sources and combine that with information we collect through our Services. For example, we may collect information about you from third parties, including but not limited to identity verification services, credit bureaus, mailing list providers and publicly available sources.

If you provide Lanus with incomplete or inaccurate information or decline to provide your personal information to Lanus, Lanus may not be able to provide its Services to you and may not be responsible for the data that you do provide.

USE OF INFORMATION

We may use information about you for various purposes, including to:

- Provide, maintain and improve our Services;
- Provide and deliver the products and services you request, process transactions and send you related information, including confirmations and invoices;
- Send you technical notices, updates, security alerts and support and administrative messages;
- Respond to your comments, questions and requests and provide customer service;
- Communicate with you about products, services, and offers;

- Monitor and analyze trends, usage and activities in connection with our Services;
- Personalize and improve the Services and provide advertisements, content or features that match user profiles or interests;
- Process and deliver contest entries and rewards;
- Link or combine with information we get from others to help understand your needs and provide you with better service; and
- Carry out any other purpose for which the information was collected.

SHARING OF INFORMATION

We may share your personal information with any member of our group, which means our subsidiaries, our ultimate holding company and its subsidiaries.

We may share your information with selected third parties including:

- With vendors, consultants and other service providers who need access to such information to carry out work on our behalf;
- In response to a request for information if we believe disclosure is in accordance with any applicable law, regulation or legal process, or as otherwise required by any applicable law, rule or regulation;
- If we believe your actions are inconsistent with the spirit or language of our user agreements or policies, or to protect the rights, property and safety of Lanus or others;
- In connection with, or during negotiations of, any merger, sale of Lanus assets, financing or acquisition of all or a portion of our business to another; and
- With your consent or at your direction, including if we notify you through our Services that the information you provide will be shared in a particular manner and you provide such information.

We may also share aggregated or de-identified information with third parties, which cannot reasonably be used to identify you.

The data that we collect from you may be transferred to, and stored at, a destination in the European Economic Area (“EEA”), New Zealand, Australia, United Kingdom or USA. It may also be processed by staff operating outside the EEA who work for us or for one of our suppliers. Such staff maybe engaged in, among other things, the processing of your payment details and the provision of support services. By submitting your personal data, you agree to this transfer, storing or processing. Lanus will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy.

ADVERTISING AND ANALYTICS SERVICES PROVIDED BY OTHERS

We may allow others to serve advertisements on our behalf across the Internet and to provide analytics services. These entities may use cookies, web beacons and other technologies to collect information about your use of the Services and other websites, including your IP address, web browser, pages viewed, time spent on pages, links clicked and conversion information. This information may be used by Lanus and others to, among other things, analyze and track data, determine the popularity of certain content, deliver advertising and content targeted to your interests on our Services and other websites and

better understand your online activity. For more information about Internet-based ads, or to opt out of having your web browsing information used for behavioral advertising purposes, please visit www.networkadvertising.org/managing/opt_out.asp and www.aboutads.info/choices.

SECURITY

Lanus takes reasonable measures to help protect information about you from loss, theft, misuse and unauthorized access, disclosure, alteration and destruction.

YOUR CHOICES

Account Information

Lanus will take all reasonable steps to ensure the personal information it collects, holds, uses and discloses is accurate, complete, relevant, up-to-date and not misleading, but requests your assistance to help Lanus do so.

You may update, correct or delete information that Lanus holds about you at any time by logging into your online account or emailing us at autotrack@lanus.rs.

If you wish to delete or deactivate your account, please email us at autotrack@lanus.rs but note that we may retain certain information as required by law or for legitimate business purposes. We may also retain cached or archived copies of information about you for a certain period of time but in any event no longer than is required for the purposes for which the information may be lawfully used.

Cookies

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site.

Your Rights

You may opt out of receiving promotional emails from Lanus by following the instructions in those emails. If you opt out, we may still send you non-promotional communications, such as those about your account or our ongoing business relations.

Our site may, from time to time, contain links to and from the websites of our partner networks, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

Access to Information

The Privacy Act UK gives you, if you are a British resident, the right to access information held about yourself. Your right of access can be exercised in accordance with the Act. Any access request may be subject to a fee of £10 to meet our costs in providing you with details of the information we hold about you.

If you are an Australian resident the Privacy Act Aus gives you the right to access (subject to a fee) any personal information that Lanus holds about you. If you are a New Zealand resident the Privacy Act NZ also gives you the right to access (subject to a fee) any personal information that Lanus holds about you.

If you would like to make such a request, please contact us at autotrack@lanus.rs

Your California Privacy Rights

California law permits residents of California to request certain details about how their information is shared with third parties for direct marketing purposes. If you are a California resident and would like to make such a request, please contact us at autotrack@lanus.rs. However, please note that under the law, Services such as ours that permit California residents to opt in to, or opt out of, this type of sharing are not required to provide such information upon receiving a request, but rather may respond by notifying the user of his or her right to prevent the disclosure. To opt out of having information about you shared with third parties for direct marketing purposes, please email us at autotrack@lanus.rs and use "Opt out" in the subject line.

Australian and New Zealand Privacy Complaints

Australian and New Zealand residents may make a complaint about a breach by Lanus of the Privacy Act Aus, the Privacy Act NZ or this Privacy Policy. You may do so by providing your written complaint by email, letter or facsimile, or your verbal complaint using the contact details as set out below.

Lanus will respond to your complaint within a reasonable time and may seek further information from you.

Australian residents may also make a complaint to the Office of the Australian Information Commissioner at www.oaic.gov.au.

New Zealand residents may also make a complaint to the Privacy Commissioner at www.privacy.org.nz

CONTACT US

If you have any questions about this Privacy Policy, please contact us
at: autotrack@lanus.rs